

This is the Privacy Notice of World Fashion Centre Amsterdam BV (Chamber of Commerce number 33203733) and World Fashion Centre Amsterdam Vastgoed BV (Chamber of Commerce number 34242718)

You can reach us on +31 20- 511 0111 or at info@worldfashioncentre.nl

Section 1 - General

Collecting personal data

We record personal data for our business operations and provision of services. For example, this may happen if you lease a room in the World Fashion Centre or express an interest in doing so, when you visit the World Fashion Centre or the car park or wish to do so or request a visitor or access card for that purpose or have such a card, or if you visit our web site or use our app and in doing so provide personal details, if you work for us or apply for a job with us or if you contact us about our service through other usual channels, for example by e-mail or by telephone.

Legal grounds for data processing

We process personal data because we need these data to enter into or perform an agreement with you or perform a service we provide to you, because we have a legitimate interest in this given our business operations, because we have a legal obligation or because you have given your permission.

Data use

We use personal data or may use these for the (execution of) agreements, such as lease or employment agreements, to provide access to (areas in) our building or car park, for the services we provide as lessor/operator/manager of the World Fashion Centre, for information for and contact with (potential) lessees, visitors and third parties connected with our services and activities as well as for acquisition purposes.

Data and third parties

We do not provide personal details to third parties, except if this is necessary for our business operations or services.

Handling data

We treat the personal data we collect as confidential.

We do not process data any longer than is necessary and do not use the data for any other than the intended purposes.

We implement appropriate technical security measures to prevent misuse of and unauthorized access to personal data.

Your rights

You may access, remove or correct the data we have on you. You can also send us an email (info@worldfashioncentre.nl) or a letter (Postbus 69000 1060 CC Amsterdam) with

your request to access your data. If the data are incorrect, we shall amend these at your request. If you have given us permission to process your personal data for certain purposes, you have the right to withdraw this permission in the same way as you have given it.

Web site - cookies

On our web site, we may keep track of general data about visits, without them identifying the actual visitors. These data are used to analyse the use of the web site so that we may optimize our service. WFC uses cookies to collect information about its visitors and lessees, for purposes of targeted communication, including providing information about activities of and lease options within the World Fashion Centre.

Cameras - access registration

For the safety of lessees and visitors of the World Fashion Centre and their belongings, security cameras have been installed in and around the building and car parks and an electronic access registration system is used for the building and individual areas/showrooms. Our car parks operate with a number plate registration. We use images and access registration exclusively within the legal possibilities. The images and access registration data will only be viewed by authorized persons or an investigating police officer who has been authorized to that end. The retention period is four weeks at the most or until the incident recorded in camera images or by access registration has been dealt with.

Retention periods

Personal data are not stored beyond the legal retention periods. Afterwards, we will destroy these personal data or store them in such a way that they can no longer be traced back to a person.

Confidentiality

Everyone who has access to the personal data of lessees is contractually bound to confidentiality.

Amendments

We reserve the right to amend our privacy policy.

Section 2 - Lessees

An additional privacy notice applies to (potential) lessees.

Collecting data

As a lessor, we collect personal data from (potential) lessees, its director(s) and eventually stakeholder(s) of (potential) lessees. We may also collect personal data from employees or other contacts of lessees in connection with the implementation of the lease agreement,

for example for (providing) a (personal) access card, or in connection with accessibility in the event of a calamity. In addition to processing data involving name, address, telephone number, email address, bank account number, we may at times process other (financial) personal data, for example to enable us to make a lease proposal, to evaluate an application for lease, in connection with the execution of the lease agreement, to check the credit rating or to investigate the possibilities for obtaining redress from (potential) lessees.

We record these data at the time that the lease agreement is concluded or at any other moments a contract is concluded with the (potential) lessee. By signing a lease agreement and/or requesting a lease proposal and/or contacting us or being in touch with us regarding lease issues, the (potential) lessee or other user gives us permission to record and process his personal data.

Data use

We use personal data to provide our services as a lessor, for example to conclude a lease contract, collect the rent, provide information or conduct consultations on issues involving the lessee, making lease offers or assess lease applications. We also use these data to fulfil our (legal and/or contractual) obligations pursuant to the lease agreement, for example with regard to maintenance and/or services and/or settlement of service charges as well as (investigating or countering) nuisance or criminal activities. On the WFC app and/or website, we publish an overview of the companies established in the World Fashion Centre and to that end we use the data about your company known to us, among other things, such as those with regard to your showroom and contact details.

Data and third parties

We do not transfer personal details of lessees to third parties except if this is necessary for us to provide our services as a lessor and/or to exercise our rights as a lessor.

In this context, it may be necessary to share personal data with third parties who undertake work for us or with whom we co-operate, for example the Association of Lessees or in the context of maintenance, IT, security, legal or financial services.

Sometimes it may be necessary to share personal data with other organizations (for example the police) to investigate potential fraud, in legal disputes or to check credit ratings or make enquiries about the possibilities of redress.

Access to data

Only employees who need the information to perform their duties will be granted access to the personal data of the (potential) lessees at WFC and are allowed to view and process these insofar as this is necessary.

Rights of the lessee

As a lessee, you have a right to access, correct, supplement, delete, and shield your personal data and the right to object to the processing of your personal data.

Requests for access may be submitted to WFC via email, the web site or in writing.

